

Stop pretending: dressing sexy comes with a price

By Miranda Devine, *Sydney Morning Herald*

Good on Sarah Freeman, the 20-year-old Melbourne assistant store manager who refused to wear the provocative t-shirt her employer provided for her.

Westco Jeans had issued staff the skin-tight, v-neck t-shirts with "Stop Pretending You Don't Want Me" emblazoned across the chest. The accompanying memo instructed: "NO t-shirt equals NO work. Any team member that does not dress correctly will be sent home."

Freeman was sent home last weekend for refusing to wear the t-shirt after a customer made lewd comments and stared at her breasts. "I said, 'Hello,'" she told *The Age* newspaper, "and he said hello to my face, and then he had a good look at my chest and said, 'Well, hell-o', and I ran away."

After a public outcry, the company withdrew the t-shirts. "If you put slogans like that on a t-shirt," the federal Sex Discrimination Commissioner said, "you can't expect your staff not to be harassed."



Would you wear
this to work?